



PCNA Cares Incentive Program

Frequently Asked Questions

- **WHAT IS THE PROMOTION?**
 - For eligible orders, distributors will receive free setup and 20% off item pricing.
- **WHO IS THIS PROGRAM FOR?**
 - Distributors who are serving hospitals, healthcare providers and other COVID-19 support organizations. PCNA is committed to doing everything we can to provide support throughout this crisis.
- **WHAT ORDERS QUALIFY FOR THIS PROGRAM?**
 - Orders placed before June 30 that meet MOQ and serve hospitals, healthcare providers and other COVID-19 support organizations.
- **DOES THIS OFFER APPLY TO ALL PCNA BUSINESS UNITS?**
 - Yes. This offer is available for Leed's, Bullet, Trimark, JournalBooks and ETS Express orders.
- **HOW DO I TAKE ADVANTAGE OF THIS PROGRAM?**
 - Reference "PCNA Cares" on your qualifying purchase order.
- **ARE THERE ANY INCENTIVE RESTRICTIONS?**
 - The PCNA Cares Incentive Program cannot be applied to program orders, sale items, clearance items or any other offers except for the PCNA Drop Ship Promotion.
 - One free setup per order.
 - Free setup offer does not apply to HXD for Leed's and Trimark.
 - Orders for blank (undecorated) products do not qualify for the promotion.
- **DOES THIS PROMOTION INCLUDE DISCOUNTED FREIGHT?**
 - No. Standard shipping/freight pricing applies.
- **ARE THESE ORDERS AVAILABLE FOR SureShip®?**
 - Yes, provided they meet all standard SureShip® qualifications.